



Atty. Dkt. No. 016907-1228

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kazuhiro OGURA et al.
Title: ADVERTISEMENT SYSTEM AND METHOD FOR PROVIDING
ADVERTISEMENT OF MERCHANDISE TO PLURAL USERS (as
amended)
Appl. No.: 09/845,258
Appl. Filing Date: May 1, 2001
Examiner: Namrata Boveja
Art Unit: 3622
Confirmation No.: 2847

REQUEST FOR CONTINUED EXAMINATION (RCE)
TRANSMITTAL

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application. This RCE and the enclosed items listed below are being filed prior to the earliest of: (1) payment of the issue fee (unless a petition under 37 C.F.R. § 1.313 is granted); (2) abandonment of the application; or (3) the filing of a notice of appeal to the U.S. Court of Appeals for the Federal Circuit under 35 U.S.C. §141, or the commencement of a civil action under 35 U.S.C. §145 or §146 (unless the appeal or civil action is terminated).

1. Submission required under 37 C.F.R. §1.114: (check items that apply)

a. Previously submitted:

☐ Please enter and consider the amendment and/or reply previously filed on

_____.

08/10/2006 JADD01 00000095 09845258

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790.00 GP

- ☐ Please consider the Affidavit(s)/Declaration(s) previously filed on _____ but not considered.
- ☐ Please consider the arguments in the Appeal Brief or Reply previously filed on _____.
- ☐ Other _____.

b. Enclosed are:

- ☒ **Amendment/Reply.**
- ☐ Affidavit(s)/Declaration(s).
- ☐ Information Disclosure Statement.
- ☐ Form PTO-1449 with copies of ____ listed reference(s).
- ☐ Other _____.

Miscellaneous:

- ☐ Suspension of action of the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of ____ months.

The filing fee is calculated below:

	CLAIMS AS AMENDED	PREVIOUSLY PAID FOR	EXTRA CLAIMS PRESENT	RATE	FEE TOTALS
RCE Fee 1.17(e):				\$790.00	= \$790.00
Total Claims:	7	- 28	= 0	x \$50.00	= \$0.00
Independents	2	- 6	= 0	x \$200.00	= \$0.00
First presentation of any Multiple Dependent Claims:				+ \$360.00	= \$0.00
CLAIMS FEE TOTAL:					= \$790.00

- ☐ Applicants hereby petition for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

<input type="checkbox"/>	Extension for response filed within the first month:	\$120.00	0	\$0.00
<input type="checkbox"/>	Extension for response filed within the second month:	\$450.00		\$0.00
<input type="checkbox"/>	Extension for response filed within the third month:	\$1,020.00		\$0.00
<input type="checkbox"/>	Extension for response filed within the fourth month:	\$1,590.00		\$0.00
<input type="checkbox"/>	Extension for response filed within the fifth month:	\$2,160.00		\$0.00
	EXTENSION FEE SUBTOTAL:			\$0.00
	EXTENSION FEE ALREADY PAID:	—		\$0.00
	EXTENSION FEE TOTAL			\$0.00
	CLAIMS AND EXTENSION FEE TOTAL:			\$790.00
<input type="checkbox"/>	Small Entity Fees Apply (subtract ½ of above):			\$0.00
<input type="checkbox"/>	Suspension of action requested under 37 C.F.R. § 1.103(c)			\$0.00
	TOTAL FEE:			\$790.00

A credit card payment form in the amount of **\$790.00** to cover the filing fee is enclosed.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by the credit card payment form being unsigned, providing incorrect information resulting in a rejected credit card transaction, or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date: August 9, 2006

By 

FOLEY & LARDNER LLP
 Customer Number: 22428
 Telephone: (202) 945-6162
 Facsimile: (202) 672-5399

Pavan K. Agarwal
 Registration No. 40,888

Marc K. Weinstein
 Registration No. 43,250

Attorneys for Applicants